

Coaching on Professional Writing

Objectives:

- . Plan clear structure
- . Develop persuasive style
- . Articulate with language flair
- . Master language pitfalls
- . Polish writing with editing techniques
- . Guide team members to raise writing standards

Process:

1. The coachee's writing samples will be evaluated by the coach to target the enhancement areas.
2. Customised practices and exercises will be developed for the coachee to advance in the desired enhancement areas.
3. Writing models will be built for the coachee's ongoing application.
4. Regular feedback will be given to the coachee to meet coaching targets.
5. Suggestions for continued improvement will be offered to the coachee.

Coaching Hours
10 to 30 hours

